

FOR IMMEDIATE RELEASE

STIFEL CHARITY CLASSIC PRESENTED BY COMPLIANCE SOLUTIONS INTRODUCES NEW TOURNAMENT LOGO

ST. LOUIS, October 30, 2024 – Stifel Financial Corp. (NYSE: SF) today announced the introduction of a new tournament logo for the Stifel Charity Classic presented by Compliance Solutions. Stifel was announced last month as the new title sponsor of the St. Louis PGA TOUR Champions event, with a three-year agreement beginning in 2025.

The fifth playing of the Stifel Charity Classic presented by Compliance Solutions will take place the week of September 1-7, 2025, at Norwood Hills Country Club.

Please [CLICK HERE](#) to access the new Stifel Charity Classic presented by Compliance Solutions logo approved for editorial use.

Stifel has an established history of supporting golf through professional sponsorships and nonprofit opportunities. The firm has served as an individual sponsor for several professional golfers on the PGA Tour and Korn Ferry Tour, as well as a presenting partner of the telecast of the NCAA Division I Women's and Men's Golf Championships. In addition, Stifel sponsors the ANNIKA Award and the Fred Haskins award, awarded annually to the nation's most outstanding female and male collegiate golfer, respectively.

The Stifel Charity Classic proudly stands as a premier event on PGA TOUR Champions, but it is much more than a golf tournament. The tournament has also established a legacy of giving in North St. Louis County and the surrounding Greater St. Louis area, generating more than \$2.6 million in giving for charitable organizations since its inception in 2020.

About Stifel Charity Classic presented by Compliance Solutions

The Stifel Charity Classic presented by Compliance Solutions is an official event on the PGA TOUR Champions operated by Tournaments for Charity, a 501(c)(3) nonprofit entity. This 54-hole stroke play golf tournament features 78 PGA TOUR Champions professionals competing for a \$2.1 million purse. The event is designed to showcase the best golf on the PGA TOUR Champions for the enjoyment of spectators and to benefit local charities in the North St. Louis County area and beyond. All three official rounds will be internationally televised on Golf Channel. For more information, visit www.stifelcharityclassic.com.

Stifel Company Information

Stifel Financial Corp. (NYSE: SF) is a financial services holding company headquartered in St. Louis, Missouri, that conducts its banking, securities, and financial services business through several wholly owned subsidiaries. Stifel's broker-dealer clients are served in the United States through Stifel, Nicolaus & Company, Incorporated, including its Eaton Partners and Miller Buckfire & Co., LLC business divisions; Keefe, Bruyette & Woods, Inc.; and Stifel Independent Advisors, LLC; in Canada through Stifel Nicolaus Canada Inc.; and in the United Kingdom and Europe through Stifel Nicolaus Europe Limited. The Company's broker-dealer affiliates provide securities brokerage, investment banking, trading, investment advisory, and related financial services to individual investors, professional money managers, businesses, and municipalities. Stifel Bank and Stifel Bank & Trust offer a full range of consumer and commercial lending solutions. Stifel Trust Company, N.A. and Stifel Trust Company

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Delaware, N.A. offer trust and related services. To learn more about Stifel, please visit the Company's website at www.stifel.com. For global disclosures, please visit <https://www.stifel.com/investor-relations/press-releases>.

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