

# **A Global Financial Services Company**

Stifel has an impressive history dating back to 1890. Parent company Stifel Financial Corp. is a financial services holding company headquartered in St. Louis, Missouri. The company's wholly owned subsidiaries operate more than 400 offices with more than 9,000 associates in North America and Europe and are entrusted with \$406 billion in client assets as of March 31, 2023.

Since the late 1990s, through strategic hiring and a series of mergers and acquisitions, Stifel has transformed itself into a leading global wealth management and investment banking firm operating through a number of brands, subsidiaries, and broker-dealers. Since 2000, we have completed more than 30 mergers and acquisitions to strengthen and diversify the firm, including: Barclays Wealth & Investment Management, Americas, 56 UBS wealth management offices, Ryan Beck & Co., Keefe, Bruyette & Woods, and Legg Mason Capital Markets, among others.

Stifel is a member of the New York Stock Exchange and all principal exchanges, as well as the Securities Investor Protection Corporations (SIPC) and the Financial Industry Regulation Authority (FINRA). Stifel Financial Corp. is publicly traded on the New York Stock Exchange (NYSE) under the symbol "SF."

As of March 31, 2023, Stifel Financial Corp.'s market cap was \$6.3 billion, and the company has had 82 consecutive profitable quarters. Our stock price has increased by over 1,900% over the last 20 years through March 2023. As of December 31, 2022, Stifel Financial Corp. has a Tier 1 risk-based capital ratio of 17.6%, which is nearly three times the required level, and our Stifel, Nicolaus & Company, Incorporated broker-dealer subsidiary has a net capital ratio of 48.1%, over 22 times the required level.

Our subsidiaries serve individuals, professional money managers, corporations, and municipalities throughout North America, Latin America, the Caribbean, and Europe.

# Private Client Group - Global Wealth Management

• Stifel has grown to become one of the nation's largest full-service firms, ranking #7 in terms of number of financial advisors

# Stifel Bank - Lending

 Collaborates with Stifel Financial Advisors and investment bankers to serve the broader needs of clients. Stifel Bank delivers a full range of banking and lending services, including mortgage lending, securities-based lending, and private banking services

## STIFEL SPONSORSHIPS

Stifel continues to build brand awareness through a number of marketing partnerships including:

 U.S. Ski & Snowboard Team, Major League Baseball's St. Louis Cardinals, National Hockey League's St. Louis Blues, Three PGA Tour Professionals, and Andrea Bocelli World Tour

#### STIFEL IN LATIN AMERICA AND THE CARIBBEAN

With dedicated bankers fluent in Spanish and Portuguese, Stifel Latin America focuses on investment banking and institutional services, including mergers & acquisitions, equity and debt capital markets, SPACs, pre-IPO offerings, private placements, and debt restructuring.

## **Equity Research**

- United States:
  - Largest provider of U.S. small and mid cap research
  - Ranked #1 Most Used Broker North American Non-deal Roadshows in IR Magazine's 2020 Global Roadshow Report
  - Fourteen top 10 finishes in the StarMine Analyst Awards, with #1 rankings in 2016 and 2017, and top 3 rankings in 2010, 2011, 2012, 2013, 2014, and 2018
- Global:
  - One of the industry's largest research providers with more than 2,000 global stocks under coverage
  - Largest provider of global small cap coverage
  - Largest provider of global coverage in financials

#### **Institutional Services**

- Fixed Income Sales & Trading
  - 80+ traders, 60+ member fixed income research and strategy group,
    200+ fixed-income sales force, 40+ institutional fixed income offices in the U.S. International offices in Geneva, London, Madrid, and Zurich
- Equity Sales & Trading
  - Fourth largest U.S. investment bank by U.S. equity trading volume outside of the Bulge Bracket firms
  - Active daily market-maker in more than 4,000 stocks
  - Active equity trading desks in the U.S., Canada, and Europe

#### **Public Finance**

- Ranked #1 senior manager of negotiated municipal bond issues for nine straight years
- 270 public finance associates in 36 offices

## **Stifel Europe**

- Stifel Nicolaus Europe Limited is based in London with offices in Frankfurt, Geneva, Madrid, Milan, Munich, Paris, and Zurich
- Over 500 associates
- Won five awards in StarMine's most recent Europe and UK/Ireland and Europe rankings
- Ranked #3 in Germany, #3 in Switzerland, and #5 in France in Institutional Investor's 2022 Developed Europe Research Survey

#### ISRAEL

Stifel was named an Investment Banking Leader in Israel by EUROMONEY in 2022. Formed strategic partnership with OurCrowd in 2019.



### **INVESTMENT BANKING**

Since 2010, in the middle market, Stifel Investment Banking is ranked

No. 1

in total number of managed equity deals under \$1 billion

No. 2

in total number of bookrun equity deals under \$1 billion

No. 1

in total number of preferred & baby bonds under \$200 million

No. 1

in total number of M&A transactions under \$1 billion

Data is as of December 31, 2022, except where noted. Certain data herein includes transactions completed by companies acquired by or affiliated with Stifel Financial Corp. The number of financial advisors also includes Stifel Independent Advisors, LLC, a Stifel affiliate. Investment banking rankings and data are according to Dealogic as of December 31, 2022. M&A analytics are as of December 31, 2022. Equity transactions include rank-eligible SEC registered IPOs and follow-on offerings and include demutualizations. Research includes Keefe, Bruyette & Woods, a Stifel affiliate, and other firms acquired by Stifel and is as of December 31, 2022. For more information about the Refinitiv StarMine Analyst Awards, see www.stifel. com/research. Public finance ranking is according to SDC data. References to Stifel may apply to parent company Stifel Financial Corp. or any of its wholly owned subsidiaries, including Stifel, Nicolaus & Company, Incorporated.